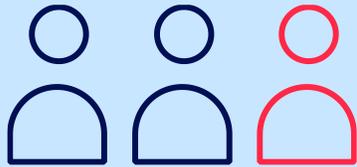
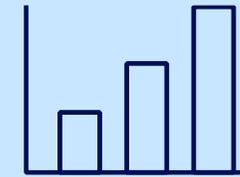


Cancer cases on the rise



In Denmark **1 in 3 person will be diagnosed with cancer** within their 75¹ birthday.



By **2040** oncological cases are expected to **rise above 21%** in Europe²

[Link to video about Cancer Care](#)

Cancer Care is part of your basic coverage (unless opted out) and is activated as soon as you enter a public cancer package course

Sources:
¹ World Cancer Research Fund
² European Cancer Information System

Cancer treatment targeted to the individual's genes

Cancer Care

Personal Medicine for cancer diagnoses

Customers with us get access to **new epoch-making cancer treatment called Personal Medicine**. A special team of doctors tests and analyzes the cancer node in the individual patient and finds the gene variants that control the cancer's growth. With that knowledge, medicine and treatment is targeted and 'tailored' to the individual person.

Included is genetic testing from expert medical panels of oncologists, geneticists and pathologists with expertise in Personalized Medicine, a clinical report with recommendations for personalized treatment, family testing and counseling with genetic specialists.

Second Opinion in cancer diagnoses

The customer gets access to highly specialized Second Opinion from an expert medical selection of specialists of internationally recognized calibre, which ensures the customer the most effective treatment, at the most optimal time with the fewest possible side effects for the patient. The customer gets a personal health care professional who ensures a professionally organized process.



If the recommended medication or treatment is not approved for use in Denmark, the customer will be covered for consultation, travel costs and treatment abroad.

Cancer Care

- ✓ Advice on relevant offers for cancer sufferers
- ✓ Discussion groups
- ✓ Inspiration for mental exercises
- ✓ Diet guidance and exercise

Cancer Care includes access to a personal digital health program for managing life with and after cancer in case of severe and lasting discomfort during cancer or in the case of late effects after cancer.

The course provides

- ✓ Access to health professional coaching
- ✓ Advice and tailored health plans by an experienced clinical dietitian
- ✓ Based on a professional assessment, can be combined with advice by a nurse, physiotherapist and/or psychologist

We cover examination and treatment of cancers that can be treated at private hospitals in Denmark.



In the case of cancers that are included in package courses in the public sector, the public offer must always be activated and used to activate Cancer Care.